



# B-22 Team Feature Engagement Team

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May 3, 2022

# Engage, Coordinate, and Inform stakeholders (youth, families, partners, and parents), in the work of Birth to 22: United for Brighter Futures.

## Short-term Goals:

- Hold 4 Community Conversations
- Revisiting and updating the Logic Model

## Long-term Goals:

- Clarify the Community Conversation audience and understand the needs of the Action Teams
- Provide support to the Communications Subcommittee
- Develop centralized data platform



# 2022 Priorities

- Host Community Conversations;
- Strengthen and expand Communication Subcommittee;
- Develop centralized data platform



# Recent/tangible activities team's been engaged in?



- 4 virtual Community Conversations held in 2022
  - (Presentation on current data to follow this presentation)
- Communications Subcommittee has started meeting, has a few members, created an Instagram page, discussions on how to grow subcommittee's reach

# How is equity showing up in your work?



- Historically, held Conversation throughout the county to make transportation less of a barrier
- Offered compensation to parents for attending the Conversation in the evening
- Offered community service hours for student who attended the Conversation
- Encouraged GCC (girls), Future Leaders (youth), and Racial Equity Core Team to have team members attend breakout groups and keep girls, youth, and equity in the Conversation
- Additional supports – interested in more targeted conversations; Need more direction from the Action Teams about what populations they want to hear from

# How are the community needs represented in your work?



- Community Conversations:
  - To engage the community, to gain insight about community needs and relay that information back to the Action Teams
- Communications Subcommittee:
  - Finding platforms and methods of communication to provide information to the community about B-22

# Key Highlights and Roadblocks



## Highlights/Accomplishments

- 4 Community Conversations in FY 2022
- Launched Communications Subcommittee

## Opportunities/Roadblocks

- Audience clarification
- Budget & Compensation availability & how to obtain
- Communication Subcommittee supports – how to obtain staff or platform/app to make communications easier

# Connecting w/ B-22 Teams, Initiatives and partners



## What can you provide to teams?

- Provide a platform for teams to share their updates and information with the community
- Bring participants to the Conversation to give feedback to the teams

## What do you need from teams?

- Audience clarification – who do you want to hear from?
- What information are you looking for?
- Feedback on the Conversation as a whole and how to make it purposeful and productive for the teams





# Next Steps

- Want to clarify our audience (Task Force participants vs. Community Conversation participants); allowing us to adjust our marketing techniques
- Understanding what the teams are doing with the information gathered– is this information helpful?
- How do we support the YMP 2.0?
- Logic Model – co-chairs will review and update as appropriate to keep objectives current and attainable
- Present the CC findings to Coordination Team and then the Steering Committee